

The Common Room

The Common Room is a supportive space for residents of a community to discover or rediscover their purpose. A place-based intergenerational hub, it provides inspiration for people of all ages to thrive and succeed in their lives, be it: work, career, startup, social enterprise or volunteering. Here, purposeful people can meet, collide, network, co-create and be there for each other in a safe and welcoming place. The curriculum of workshops and events helps members appreciate the value they have to offer, build their confidence, and make real progress towards economic independence and fulfilment.

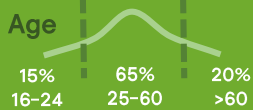
The Common Room was developed with the support of Innovate UK, Peabody Trust, London Borough of Waltham Forest and the Ministry of Housing, Communities & Local Government. It is available on licence to organisations wishing to build thriving communities and economies.

Phase I: The Core Curriculum

Residents join

For everyone!
Any age
Any life stage
Any background

500-1000+
Members in 1st year



♀♂ 60/40

Discover Your Purpose

1 workshop
4 hours
10-20 people



The Purpose Exchange

Jobs
Careers
Qualifications
Interviews & CVs
Start-ups
Entrepreneurship
Social enterprise
Volunteering
Community action

Experts run focus groups on startups, jobs...

1 workshop
3-4 hours
30-40 people

3 months+

Phase II: Confidence & Purpose

Personal growth

It's all made possible through restoring **CONFIDENCE** and reaffirming **WHAT REALLY MATTERS**

I'm not alone
I have skills
I have value
I have a story
Finding inspiration
Building a network
Finding a mentor
Setting goals
Finding hope

Members take control from month 6



Key outputs measured

- 1 Membership: size & diversity
- 2 Participation: curriculum & others
- 3 Purpose goal achievement:
 - Training
 - Jobs
 - Start-ups
 - Social enterprises
 - Volunteering
 - Community projects

Continuous flow and growth of the purpose power station. Telling the stories. Celebrating the successes.

6 months+

Phase III: Impact & Wellbeing

Community wellbeing

Measured from year 2

MORE ↑

Participation
Civic action
Volunteering
Social projects
Sustainability
Re-/Up-cycling
Belonging
Pride
Tolerance
Integration

LESS ↓

Isolation
Exclusion
Tension
Intolerance
Prejudice
Segregation
Apathy
Loneliness
Conflict
Blame

Economic vitality

Measured from year 2

People with Purpose Plans are more likely to aspire to:

Leadership roles
Enterprise hubs
Adult education
Universities
Colleges
Jobcentres
Entrepreneurship
Higher paying work
Social changemaking
Start-up programmes
Apprenticeship programmes

The UK-wide Common Room network



12 months+

The Common Room

#LiftedByPurpose
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